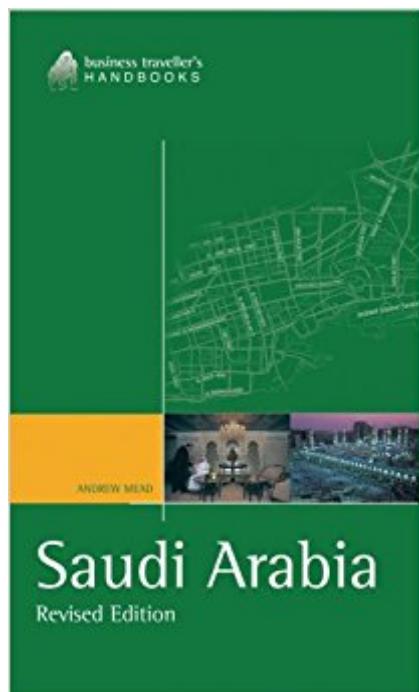


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Saudi Arabia: The Business Traveller's Handbook (Business Traveller's Handbooks)



Synopsis

Renowned as the largest oil-producing nation in the world, Saudi Arabia is today the economic hub of the gulf. Less well-known is the fact that much of this vast oil revenue has been channeled into developing the nation's infrastructure and building a social and economic system to support future generations. This, coupled with the government's emphasis on diversification for the long term, makes Saudi Arabia one of the most important export markets in the world - a land of opportunity for those ready to venture into the heart of Arabia.

- *Essential tips on where to stay and how to get started
- *Local customs, business etiquette, basic vocabulary, and useful phrases
- *Where to lunch and dine a local guest
- *Full details of organizations offering support and advice
- *Authoritative insights into major economic and commercial sectors
- *General travel advice
- *The nitty gritty of import regulations and dealing with customs
- *Advice on local partnerships and regional offices
- *Appendix of useful contacts

Book Information

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Customer Reviews

Andrew Mead has traveled extensively throughout the Middle East and has been engaged in business throughout the region for over 20 years. His experience in Saudi Arabia extends to managing catalog exhibitions for companies exporting to the region.

This is a very-useful general reference for the foreign business person making his or her first visit to the kingdom and interacting with Saudi hosts or counterparts. Descriptive data are fairly accurate as

of the year of publication (2008) of this revised edition. Good coverage of business practices, etiquette, customs and standards among urban Saudi business classes and officials. My major criticism is the quite-small size of the type, which makes reading this book a mental and visual ordeal after a few hours. Recommend this book as a convenient and relevant "get smart fast" basic reference. Hope this helps. Stephen H. Franke
San Pedro, California [Riyadh, Saudi Arabia, 2006-2007, 1990-1991, and 1970-1971]

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